
Free Groceries Contest Official Rules

CONTEST PERIOD

The "Free Groceries Contest" (the "Contest") begins on April 1, 2024, at 12:01 a.m. ET and ends on May 31, 2024, at 11:59 p.m. ET (the "Contest Period"). Sun Life Assurance Company of Canada (the "Contest Sponsor") sponsors the Contest.

ELIGIBILITY

The Contest is open to legal residents of Canada. Residents must be the age of majority in the province/territory they live. To be eligible for the Contest, you must be:

- an active member of a Group Benefits plan with the Contest Sponsor, or
- an active member of a Group Retirement plan with the Contest Sponsor, or
- a Sun Life Group Choices Plan Client, or
- a Sun Life Individual Insurance & Investments Client

(the "Entrant", collectively the "Entrants").

Employees, representatives, or agents of the Contest Sponsor or its affiliates cannot enter the Contest. Immediate family or those living in the same household as those employees, representatives or agents cannot enter the Contest. The expression "immediate family" means spouse, mother, father, sister, brother, son or daughter.

HOW TO ENTER - NO PURCHASE NECESSARY

To be able to win, Entrants must sign in to sunlife.ca (mysunlife.ca if they're a plan member) or the my Sun Life mobile app at least one (1) time during the Contest Period. The Entrants can earn a maximum of two (2) entries during the Contest Period:

1. If they complete this step during the month of April (between April 1-30, 2024), they will be automatically entered into the April grand prize draw (the "April Entry"; collectively the "April Entries").
2. If they complete this step during the month of May (between May 1-31, 2024), they will be automatically entered into the May grand prize draw (the "May Entry"; collectively the "May Entries").



If Entrants do not already have an account or are unregistered, Entrants must create their account on sunlife.ca (mysunlife.ca if they're a plan member) or the my Sun Life mobile app to enter.

Signing in to sunlife.ca or my Sun Life mobile app multiple times per month only earns one (1) entry for that month. The App can be downloaded on iPhone and Android devices from the Apple App Store and Google Play. App Store is a trademark of Apple Inc., registered in the U.S. and other countries. Google Play is a trademark of Google Inc. If already registered, Entrants solely need to sign in to their current sunlife.ca (or mysunlife.ca if they're a plan member) account to enter.

The Contest Sponsor will pull the log data for April Entries and May Entries at the end of the Contest Period. From each month's list, there will be a random draw for one potential prize winner.

Alternative Entry

Alternatively, Entrants may enter the Contest by submitting a 250-word essay about what they would do with the prize. This alternative method ("Alternative Entry") will only earn the Entrants one (1) entry. The postmark date will serve as the date of entry to determine if the entry will count as an April Entry or a May Entry. Entrants must include full name, address, phone number and email address on the essay for the Alternative Entry. Essays can be mailed to:

2024 Grocery Contest Essay
Sun Life Financial
227 King St S
Waterloo, ON N2J 1R2

The Contest Sponsor is not responsible for any lost emails, emails bounces, or misdirected/lost mail. All contest dates and deadlines apply. Alternative entries must be received by May 31, 2024.

PRIZES

If an Entrant earns the April Entry, they can win one (1) April grand prize (the "April Grand Prize"). If an Entrant earns the May Entry, they can win one (1) May grand prize (the "May Grand Prize"). If an Entrant earns both the April Entry and the May Entry, they could win either the April Grand Prize or the May Grand Prize. These prizes (collectively the "Grand Prizes") consist of:

1. April Grand Prize: \$5,000 CAD in grocery store gift cards.
2. May Grand Prize: \$5,000 CAD in grocery store gift cards.

The Grand Prizes will each consist of one (1) set of grocery store gift cards with a total value of \$5,000 CAD. The type of gift card for the Grand Prizes are subject to availability and the location of the confirmed winner amongst the list of approved retailers.

The Grand Prizes must be accepted as awarded. No substitutions will be available. Each selected Entrant agrees to sign and return the Contest Sponsor's Declaration and Release form before receiving the Prize.

THE DRAW

The draw will occur on June 17, 2024, at 10 a.m. ET (the "Draw Date") at the Sun Life offices located at 1 York Street, Toronto, ON, M5J 0B6. The Contest Sponsor will randomly select one (1) Entrant (the "Potential prize winner for April") among all certified April Entries. The first name selected will be the Potential prize winner for April. All April Entrants have an equal chance of winning. The Contest Sponsor will randomly select one (1) Entrant (the "Potential prize winner for May") among all certified May Entries. The first name selected will be the Potential prize winner for May. All May Entrants have an equal chance of winning. The odds of winning depend on the number of Entrants who enter the Contest during the Contest Period.

The Contest Sponsor will make three (3) attempts to contact Potential prize winner within ten (10) business days of the Draw Date. Attempts will be by phone or email. If a Potential prize winner does not make contact within ten (10) business days, they will forfeit their Prize. If a Potential prize winner is a member under a Group Benefit plan or Group Retirement plan, their plan sponsor reserves the right to forfeit the Prize. The Contest Sponsor reserves the right, in its sole and absolute discretion, to pick an alternate Entrant at random. The foregoing provisions of this section shall apply to such new Potential prize winner.

BEFORE BEING DECLARED CONFIRMED PRIZE WINNER (Confirmed Prize Winner means the Potential Prize Winner who has fulfilled all the requirements), the selected Entrant will be required to:

- a)** correctly answer a mathematical skill-testing question; and
- b)** sign and return within ten (10) business days of notification, the Contest Sponsor's Declaration and Release form, which:
 - i.** confirms compliance with these Rules;
 - ii.** acknowledges acceptance of their Prize as awarded;
 - iii.** releases the Contest Sponsor, its parent companies, subsidiaries, affiliates, Prize suppliers, advertising/promotion agencies and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Contest, and each of their respective officers, directors, agents, representatives, successors and

- assigns from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and
- iv.** agrees to the publication, reproduction and/or other use of their name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Contest Sponsor in any manner whatsoever, including print, broadcast or the internet.

If the selected Entrant:

- a)** fail to correctly answer the mathematical skill-testing question;
- b)** fail to return the properly executed Contest documents within the specified time; and/or
- c)** cannot accept the Prize as awarded for any reason;

then they will be disqualified (and will forfeit all rights to their Prize) and the Contest Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate Entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such new selected Entrant).

CONTEST GENERAL RULES

All Entries become the property of the Contest Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Contest Sponsor with respect to all aspects of this Contest are final and binding on all Entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or Entrants.

The Contest Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way without prior notice.

By entering this Contest, each Entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with their Entry only for the purpose of administering the Contest and in accordance with the Contest Sponsor's privacy statement, unless the Entrant otherwise agrees.

The Contest Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules. The extent of adjustments can be based on:

- a)** Purposes of verifying compliance by any Entrant or Entry with these Rules, or because of any technical or other problems.

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- b) In light of any other circumstances which, in the opinion of the Contest Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.
 - c) For any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by applicable law.

INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, copyrights, patents, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by the Contest Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

LIMITATION OF LIABILITY

The Contest Sponsor and/or its agencies or affiliates will not be responsible for lost, late, invalid, delayed, or misdirected entries. The Contest Sponsor and/or its agencies or affiliates will not be responsible for invalid, expired, unchecked email addresses.

The Contest Sponsor and/or its agencies or affiliates will not be responsible for any unavailability of or interruptions to any service or equipment used in connection with the Contest, including and without limitation to:

- a) Interruptions to any network, server, Internet, website, phone, satellite, computer or other connections.
- b) Failures of any hardware, software or other equipment.
- c) Garbled, misdirected or jumbled transmissions or traffic congestion.
- d) Other errors of any kind, whether human, technical, mechanical or electronic.
- e) The incorrect or inaccurate capture of entry or other information or the failure to capture any such information.

TAX INFORMATION

All applicable government taxes, if any, on the prize won are the sole responsibility of the Confirmed Prize Winner of such prize.

RESIDENTS OF CANADA

Any litigation must be commenced in the City of Toronto, Ontario.

APPLICABLE LAWS

The Contest is subject to all applicable federal, provincial and municipal laws.

PRIVACY

Personally identifiable information of contest Entrants that is collected, used or disclosed during the Contest will be used to administer the Contest, select the Entrant and fulfill the Prize and will be treated in accordance with the Contest Sponsor's privacy policy accessible on the Contest Sponsor's website at <https://www.sunlife.com/sl/pslf-canada/en/>. Personal information collected during the Contest entry process is temporarily stored by a third-party vendor and may be in a jurisdiction different than the one the user is in, and their personal information may be subject to the laws of the local jurisdiction.